

R.S.V. Printing Confidential Trade Price List-500 Cards

Effective 2/1/01

	WHITE CARD	IVORY CARD IVORY LAID IVORY LINEN	GREY CARD TAN GREEN, OR BLUE LAID	STRATHMORE DELUXE WHITE	100# PREMIUM NATURAL WHITE	WHITE GLOSSY	WHITE LAID WHITE LINEN GRAY LAID	GRAY LINEN	FLAT PRINTED/ CUSTOMER STOCK/ CLASSIC CREST/ STRATHMORE
BLACK	13.00	21.00	A	23.00	21.00	21.00	21.00	A	
REFLEX BLUE	14.00	A	A	25.00	A	23.00	A	A	
BLACK/ REFLEX BLUE	17.00	B	B	28.00	B	27.00	B	B	
PROCESS BLUE	14.00	A	A	A	A	A	A	A	
BLACK/ PROC. BLUE	17.00	B	B	B	B	B	B	B	
RED	14.00	A	A	A	23.00	A	A	A	
BLACK/RED	17.00	B	B	B	26.00	B	B	B	
GREEN	14.00	A	A	A	A	A	A	A	
BLACK/ GREEN	17.00	B	B	B	B	B	B	B	
BROWN	14.00	23.00	A	A	A	A	A	A	
BLACK/ BROWN	17.00	27.00	B	B	B	B	B	B	
BURGUNDY	14.00	A	A	A	A	A	23.00	A	
BLACK/ BURGUNDY	17.00	B	B	B	B	B	27.00	B	
GRAY	21.00	B	B	A	B	B	B	B	
RED/ REFLEX BLUE	17.00	B	B	B	B	B	B	B	
2 STD. COLORS OTHER COMBIN	C	C	C	C	C	C	C	C	
1 PMS	C	C	C	C	C	C	C	C	
1 PMS & 1 STD COLOR	D	D	D	D	D	D	D	D	
2 PMS	E	E	E	E	E	E	E	E	

To Compute Price for 1000 add \$3.00 to 500 price for white card. Add \$5.00 to 500 price for all other stocks.

3 Color Business Cards-Any Standard Stock

A	1st Set	\$35.00	each	additional	\$20.00		1st set	each additional
B	40.00	25.00	3 Standard Colors	\$115.00	\$60.00
C	64.00	35.00	2 Standard & 1 PMS Color	\$144.00	\$72.00
D	83.00	40.00	1 Standard & 2 PMS Colors	\$186.00	\$90.00
E	110.00	45.00	3 PMS Colors	\$210.00	\$100.00

Optional Services-Additional Charges

	Per Order		Per Order
Extra Body Copy over 9 lines.....	\$1.00 ea	Bleeds Per Edge.....	\$3.00
Proof.....	\$4.00	Phantom or Screen.....	\$7.00
2nd side printing.....	1st order \$20.00, ea. add \$10.00	Enlargement/Reduction/Reproduction.....	\$3.00
Hairline Registration.....	\$12.00	Reverse Copy.....	\$3.00
Close Registration.....	\$3.00	Full Reverse.....	\$20.00
Printing From Supplied Negatives.....	\$12.00 per negative	Border.....	\$5.00
		Vertical Card or Vertical Copy.....	\$3.00

Cards requiring extensive typesetting or layout time are subject to additional charges